

2017 Network Awards Criteria Form

Georgia Recreation and Park Association

Each Agency is allowed to submit two nominations per category for Network Awards.

Administrative/Leadership Network

Distinguished Administrative Support Staff

Purpose: Recognizes individuals who have made outstanding and lasting contributions to the administrative aspect of the recreation profession.

Who is eligible? Any full-time administrative support staff person who is employed by an agency member of GRPA, which is in good standing and has not received the award previously.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Describe contributions made as an administrative support staff which improved and enhanced the effectiveness of the department as a whole. (2.5 points possible)
2. Describe the nominee's outstanding customer service to citizens as well as fellow co-workers. (2.5 points possible)
3. Through their work in the department and community, why is this person deserving of this award? (5 points possible)

Distinguished Professional Award

Purpose: Recognizes individuals who have made outstanding contributions to the field of recreation, parks and leisure services within the Administrative/Leadership Network. This is the highest award given by the network.

Who is eligible? Any member of GRPA in good standing who is a member of the Administrative/Leadership Network.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Describe the nominee's involvement in community and civic organizations. (2 points possible)
2. Describe the nominee's involvement in professional organizations such as NRPA and GRPA or other associations that relate to their field. (2 points possible)

3. Discuss contributions made to promote the field of recreation through media interviews, workshops taught, innovative programs created and articles written. (2 points possible)
4. Why is this person deserving of being a distinguished professional? (4 points possible)

Athletics/Aquatics Network

Distinguished Professional Award

Purpose: Recognizes individuals who have made outstanding contributions to the field of recreation, parks and leisure services within the Athletics/Aquatics Network. This is the highest award given by the network.

Who is eligible? Any member of GRPA in good standing who is a member of the Athletics/Aquatics Network.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Describe the nominee's involvement in community and civic organizations. (2 points possible)
2. Describe the nominee's involvement in professional organizations such as NRPA and GRPA or other associations that relate to their field. (2 points possible)
3. Discuss contributions made to promote the field of recreation through media interviews, workshops taught, innovative programs created and articles written. (2 points possible)
4. Why is this person deserving of being a distinguished professional? (4 points possible)

Outstanding Volunteer Award

Purpose: Recognizes volunteers whose efforts have had a lasting, positive effect on parks, recreation or leisure service programs within the Athletics/Aquatics Network.

Who is eligible? Any volunteer who performed services for a program directed by a GRPA member or GRPA agency.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Describe the service that the volunteer provided to the agency. (5 points possible)
2. How did the services performed by the volunteer help the agency? (2.5 points possible)
3. How did the services performed by the volunteer impact the community? (2.5 points possible)

Outstanding Program Award

Purpose: Recognizes outstanding programs.

Who is eligible? Any program directed by a current GRPA member in good standing.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Give a description of the outstanding program to include a purpose, goals and number of participants. (2 points possible)
2. Describe the agency's budget sources, program structure and any cooperative efforts that contributed to the success of this program. (2 points possible)
3. Describe the impact on and contribution to both the participants and the community as a whole. (6 points possible)

Outstanding Special Event Award

Purpose: Recognizes outstanding special events.

Who is eligible? Any special event directed by a current GRPA member in good standing.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Give a description of the outstanding special event to include a purpose, goals and number of participants. (2 points possible)
2. Describe the agency's budget sources, special event structure and any cooperative efforts that contributed to the success of this special event. (2 points possible)
3. Describe the impact on and contribution to both the participants and the community as a whole. (6 points possible)

Programmers Network

Distinguished Professional Award

Purpose: Recognizes individuals who have made outstanding contributions to the field of recreation, parks and leisure services within the Programmers Network. This is the highest award given by the network.

Who is eligible? Any member of GRPA in good standing who is a member of the Programmers Network.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Describe the nominee's involvement in community and civic organizations. (2 points possible)
2. Describe the nominee's involvement in professional organizations such as NRPA and GRPA or other associations that relate to their field. (2 points possible)
3. Discuss contributions made to promote the field of recreation through media interviews, workshops taught, innovative programs created and articles written. (2 points possible)
4. Why is this person deserving of being a distinguished professional? (4 points possible)

Outstanding Volunteer Award

Purpose: Recognizes volunteers whose efforts have had a lasting, positive effect on parks, recreation or leisure service programs within the Programmers Network.

Who is eligible? Any volunteer who performed services for a program directed by a GRPA member or GRPA agency.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Describe the service that the volunteer provided to the agency. (5 points possible)
2. How did the services performed by the volunteer help the agency? (2.5 points possible)
3. How did the services performed by the volunteer impact the community? (2.5 points possible)

Outstanding Program Award

Purpose: Recognizes outstanding programs.

Who is eligible? Any program directed by a current GRPA member in good standing.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Give a description of the outstanding program to include a purpose, goals and number of participants. (2 points possible)
2. Describe the agency's budget sources, program structure and any cooperative efforts that contributed to the success of this program. (2 points possible)
3. Describe the impact on and contribution to both the participants and the community as a whole. (6 points possible)

Outstanding Special Event Award

Purpose: Recognizes outstanding special events.

Who is eligible? Any special event directed by a current GRPA member in good standing.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Give a description of the outstanding special event to include a purpose, goals and number of participants. (2 points possible)
2. Describe the agency's budget sources, special event structure and any cooperative efforts that contributed to the success of this special event. (2 points possible)
3. Describe the impact on and contribution to both the participants and the community as a whole. (6 points possible)

Parks Maintenance/Operations Network

Distinguished Professional Award

Purpose: Recognizes individuals who have made outstanding contributions to the field of recreation, parks and leisure services within the Parks Maintenance/Operations Network. This is the highest award given by the network.

Who is eligible? Any member of GRPA in good standing who is a member of the Parks Maintenance/Operations Network.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Describe the nominee's involvement in community and civic organizations. (2 points possible)
2. Describe the nominee's involvement in professional organizations such as NRPA and GRPA or other associations that relate to their field. (2 points possible)
3. Discuss contributions made to promote the field of recreation through media interviews, workshops taught, innovative programs created and articles written. (2 points possible)
4. Why is this person deserving of being a distinguished professional? (4 points possible)

Outstanding Volunteer Award

Purpose: Recognizes volunteers whose efforts have had a lasting, positive effect on parks, recreation or leisure service programs within the Parks Maintenance/Operations Network.

Who is eligible? Any volunteer who performed services for a program directed by a GRPA member or GRPA agency.

All of the following must be answered in your nomination online (worth 10 points total when judging):

1. Describe the service that the volunteer provided to the agency. (5 points possible)
2. How did the services performed by the volunteer help the agency? (2.5 points possible)
3. How did the services performed by the volunteer impact the community? (2.5 points possible)

2017 GRPA PUBLICATION AWARDS ENTRY FORM

Publications/Campaigns must be created and published/executed between September 1, 2016 – August 31, 2017. One entry form must be completed for each entry. If multiple categories are entered, you must submit a separate entry form for each award. **Agencies are limited to two entries per category.**

Entry form must be printed and mailed with published submission to the GRPA Office by September 1, 2017 at 5:00 PM. For electronic submissions, please provide directions (URL address) for accessing publication or place electronic version on CD or DVD and mail to the GRPA Office by the deadline stated above.

Judging will be on based on the following criteria: Purpose, Visual, Readability, Descriptive, Graphics, Font, and Benefits. **Publications, marketing campaigns and online media submissions must be created 100% in house by your agency.**

Agency: _____

Contact: _____

Mailing Address: _____

City, State & Zip: _____

Phone _____

Email: _____

Category Entering: Single Event Publication Multi-Event Publication

Marketing Campaign Online Media Award

*****Reminder-Only 2 submissions per category per agency**

Explanation of Categories:

Single Event Publication: A flyer that described one program/event/service. The program/event/service may have occurred on several dates. An example would be a baseball program that was held for 8 weeks.

Multi-Event Publication: A flyer/booklet/program guide that contained multiple events. For example a program guide that has programs, events and services in one publication.

Marketing Campaign: A description and examples of the **coordinated series of steps** that an agency used to market and promote a program/event/service. Please include the **results achieved.**

Online Media Award: To recognize the use of online media to promote programs/events/services. Please provide the directions (URL address) or examples of the online media tool used. Examples could be FaceBook, Twitter, Pinterest, Snapchat, Instagram, Agency website, etc.